

Expression of Interest:

Expert Advisor roles for Southwark's Public Health Digital Transformation Programme

Southwark Council is working in partnership with NHS South East London Clinical Commissioning Group (SEL CCG) Southwark borough based team, to deliver a programme of digital transformation for public health patient focused services. Our ambition is to use digital technology to improving reach and impact of services available to Southwark registered populations and residents, whilst driving down health inequalities.

To help us achieve this we require engagement, leadership and co-creation from our front line health care professionals in the NHS.

Who we are looking for

If you are passionate about **improving population health and wellbeing, driving down health inequalities, fascinated in digital innovation for health, and a GP or clinician working in Southwark** who can engage members of **Southwark's Primary Care Networks (PCNs)** and has **local clinical leadership** experience then we want to hear from you.

There are exciting opportunities to get involved with, and help to shape the future of our services:

1. Southwark Digital Public Health Expert Reference Group and clinical input into Southwark's digital public health service development
2. Southwark PCN and practice representative at the South East CCG London Digital First Programme Board a

Roles

1. Southwark Digital Public Health Expert Reference Group member and advisory clinician to Southwark Council's digital public health service development

- Provide independent clinical advice and represent general practice on Southwark Council's digital health projects that target prevention and management of long-term conditions in quarterly, expert reference group meetings
- Engage stakeholders across clinical groups such as those in SEL CCG, PCNs, GP practices, GP federations and Partnership Southwark and be a champion for digital innovation to high clinical quality standards
- Work with the PCNs to promote Southwark Council's digital health projects to Southwark's GPs and general practice nurses
- Encourage Southwark's general practices and their clinical and not clinical staff to adopt Southwark's public health digital services promoting and offering these services to Southwark's residents and local communities

- Responsible for giving clinical oversight to Southwark Council's digital health projects and ensuring that the services align with NHS (i.e. CCG; PCN; Clinical Excellence Southwark) and Southwark Council's agendas. This includes:
 - Digital health and well-being service: the development and deployment of a digital platform 'Take Care Southwark' that provides tailored digital support to residents to enable them to make sustained changes to their healthy lifestyle behaviours, and improve their well-being.
 - Digital NHS Health Check: the development and deployment of a digital version of the NHS Health Check service.
 - Digital health coach: the deployment of a digital conversational agents using chat bot technology to emanate a health coaching conversation to increase readiness to change.
 - Digital personalised care coach (with NHSE&I subject to scoping): the development of digital conversational agent using chat bot technology (similar to Southwark's Health and Wellbeing Coach) that links to the personalised care agenda.
 - Future digital health projects that link closely to the personalised care agenda, long-term condition prevention and management, children's services, primary prevention and re-enablement.
- Provide intermittent ad-hoc guidance on the digital health projects through email and telephone correspondence with Southwark Council's Public Health Digital Team
- Participate in group workshops and 1:1 interviews for collecting insights evaluating digital health services.
- Review and comment on documentation and/or prototypes between workshops and meetings.

2. South East London CCG Digital First Programme Board.

South East London CCG Digital First Programme is a transformational programme of work with a focus on achieving equitable access to digital health and social care services. The programme is more than just technology, but the change process that is needed to support successful adoption of digital ways of working. Digital First adopt a pathway, evidence-based approach whereby they work collaboratively to understand the existing pathways of care and identify where digital or redesign of pathways can improve system efficiencies.

- Represent Southwark general practice and PCNs at the monthly Digital First Steering Group, a decision-making board that has oversight of and feeds into the digital first strategy. *This board is chaired by Ian Riley who is CIO of the ICS, Our Healthier South East London (OHSEL)*
- Leverage opportunities through SEL CCG Digital First for Southwark's digital public health programmes
- Represent Southwark's North and South Primary Care Networks at the Digital First Programme meetings and support these networks to transform primary care software and increase uptake in use
- Represent SEL CCG Southwark Borough based team at the Primary Care IT Board every 2 months (*this role at the Primary Care IT Board is TBC*)

Application options

Your application options:

We require up to two clinicians: **one clinician for position A** and **one clinician for position B**.

	Application options	
Southwark Digital Public Health Expert Reference Group member and advisory clinician to Southwark Council's digital public health service development	A	B
South East London Digital First Programme Board		

Southwark Digital Public Health Expert Reference Group member and advisory clinician to Southwark Council's digital public health service development:

- a. The expected time commitment for this position is approximately 30 clinician half-days (equivalent to 15 full clinician days) at a rate of **£350/half day session for one year**. Payment available to cover clinical time of £350/half day, to a maximum of £10,500.
- b. Approximately one to two full clinical days will be spent participating as an Expert Reference Group member (which will include quarterly meetings, meeting preparation time, advocacy through clinical networks and adhoc interim support)
- c. Approximately 13 to 14 full clinician days will be spent supporting the development of the digital health projects as an advisory clinician.
- d. It is anticipated that this role will be remote and not require travelling
- e. Exact requirements for input, including dates/times are not yet determined and so this post holder will be required to have some flexibility. Southwark will provide sufficient advanced notice of when the post holder's services will be needed. The post holder's availability will be agreed upon before their start date.

South East London Digital First Programme Board member:

- a. This person will also need to be one of the clinicians who is a member of the Southwark Digital Public Health Expert Reference Group and advisory clinician to Southwark Council's digital public health service development
- b. The expected time commitment for this position is approximately 34 clinician half-days (equivalent to 17 full clinician days) at a rate of **£350/half day session for one year**. Payment available to cover clinical time of £350/half day, to a maximum of £12,000. This time commitment will be in addition to the clinical days required as a member of the Southwark Digital Public Health Expert Reference Group and advisory clinician for Southwark Council's digital public health service development

- c. This person will need to be able to liaise with and represent SEL CCG Southwark Borough Based Team and the North and South Primary Care Networks

Next steps

If you believe you can shape the future of Southwark's digital health services, please send your written expression of interest to Jo Stead, Head Digital Public Health at jo.stead@southwark.gov.uk or call Jo on 07511025833 for further information.

For specific information on the South East London CCG Digital First programme, please contact:

Ross Wickens, SEL Digital First Programme Lead: ross.wickens1@nhs.net or

Dr Prad Velayuthan, Primary Care Digital Lead: prad.velayuthan@nhs.net

Please submit this by no later than 11:59pm on Sunday 4th July 2021.

Following expressions of interest there will be a short virtual interview with SEL CCG Southwark borough based team, Southwark PCN and Public Health representatives. Interviews will be held w/c 5th July and w/c 12th July.

Expression of interest

Please submit this in writing, providing a short statement that outlines

- Your current role
- Your clinical background
- Your interest in digital transformation and public health, and any related expertise or work in this space
- Describe how you would be a champion for digital innovation to high clinical quality standards
- Demonstrate your capability to work closely with the Primary Care Networks, SEL CCG and Partnership Southwark, ensuring coordination between the partners
- The position you are applying for (A or B)