

ENCLOSURE: B

AGENDA ITEM: Engagement in Covid-19
vaccination programme

Engagement Assurance Committee

DATE: 17 May 2021

Title	Engagement in Covid-19 vaccination programme	
This paper is for discussion / decision		
Executive Summary	<p>The attachments in enclosure B details</p> <ul style="list-style-type: none"> • recent insight and attitudes towards the Covid-19 vaccination and is an updated paper to the one discussed at the committee in January • an evaluation of the south east London webinar on the Covid-19 vaccination which took place December – March • an overview of engagement activity that has taken place from March - May to support the uptake of the Covid-19 vaccination programme and new developments. 	
Recommended action for the Committee	The committee is asked to discuss the insight, the evaluation and the engagement activity approach to date and areas of development to provide further advice on engagement and assurance to the governing body for the work that the CCG has carried out.	
Potential Conflicts of Interest	None	
Impacts of this proposal	Key risks & mitigations	The key risk is that some people do not have confidence in the vaccine and are not coming forward for the vaccine and the engagement that is being done is to work with local communities and local people to address vaccine confidence.
	Equality impact	<p>We need to ensure culturally competent engagement and communication on the Covid-19 vaccine. Local uptake data shows that there is lower take up of the vaccine within the Black African and Caribbean communities in particular. The latest (April) London wide poll indicates less confidence within Black Londoners and White other Londoners. There is also less confidence amongst younger people.</p> <p>This is particularly important considering the disproportionate impact of Covid-19 on people from Black, Asian and Minority Ethnic (BAME) communities.</p> <p>An Equalities in vaccination task force has been set up. The report outlines activity that has taken place and further planned activity around to address this.</p>
	Financial impact	N/A

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Wider support for this proposal	Public Engagement	This is outlined in the report.
	Other Committee Discussion/Internal Engagement	South east London Communications and engagement workstream
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