

Place Based Director Report for Bromley

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Winter Planning Update

We are mobilising several schemes in the CCG winter plan that will provide extra capacity in primary care (general practice), in urgent community and third sector responses, the Urgent Treatment Centre, and ensuring that we can provide timely continuing health care assessments and reviews. Direct support for the Emergency Department during peak demand will include:

- Increasing capacity for face-to-face appointments in primary care via additional access hubs from BGPA and supporting PCNs to organise additional capacity where needed.
- Increasing capacity in BHC's Urgent Community Response services such as Rapid Access to Therapy and Rapid Response, and in the Urgent Treatment Centres.
- A new post providing social care input onsite, at the Emergency Department, to help reduce social admissions, and manage these individuals more appropriate settings.
- Involving GPs and community services in the review of patients on hospital wards to reduce length of stay where appropriate.
- Piloting an extension of the support that the Community IV/AB Service can offer, to help more patients who only require this intervention to be discharged.
- Enhanced End of Life support into care homes by St Christopher's Hospice

The foundation on which these schemes can operate is the **Single Point of Access (SPA)** and the Bromley **hospital discharge pathway** which mobilised during the pandemic and is an example of best practice recognised recently at the MJ Achievement Awards. The SPA delivered safe, high quality and efficient patient discharges and this service has been secured with investment for the future. Additional Social Care and Continuing Health Care support will enhance the work of the SPA.

The governance of winter pressures will be facilitated by a structured system of **demand and capacity monitoring and management** through local operational and strategic groups, with lines of escalation to A&E Delivery Board and One Bromley Executive

The One Bromley “Together through winter”: Communications and Engagement campaign

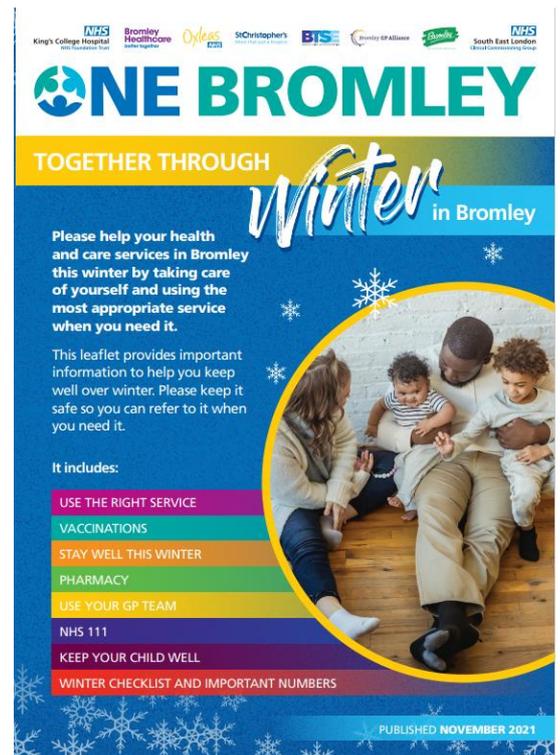
Communications and engagement underpin the whole winter plan and has two elements; public facing information, and communications to the whole health and care system in Bromley:



(a) The public winter campaign will focus on providing information to stay well and access the right services at the right time. It includes the production of a winter health leaflet which will be widely distributed and social and print advertising.

There will also be a south east London wide winter campaign which targets younger adults and families under 5, with the aim of changing behaviour and providing targeted information to help relieve pressure on the health and care system.

(b) Sharing intelligence and facilitating a system response to emerging clinical presentations and pressures as they arise and publicising community services and resources across the system. There will be regular system communications using timely and appropriate methods and a winter service directory promoting the range of winter schemes available.



One Bromley Winter Health Leaflet

Flu Vaccination Programme

This year will be one of the largest Flu vaccination campaigns to date. Despite vaccine stocks being delayed by over a month, GP practices are currently providing flu vaccination clinics at their surgeries. Some innovative approaches have been taken to accommodate the clinics including the use of gazebos in practice car parks and holding clinics in more open places such as a local school hall and churches.

Bromley Healthcare has delivered the flu vaccination to over 1200 housebound patients on behalf of GP practices. Bromleag Care Practice has successfully vaccinated over 95% of Bromley care home residents.

Pharmacies have also seen an increase in activity this year, vaccinating over 17,500 residents. Where capacity permits, practices and pharmacies across the borough are delivering combined flu and covid booster clinics.

The current uptake of the flu vaccination at 25.10.21 is:

Cohort	Bromley uptake on 25/10
Over 65 years	51%
Under 65 years and at risk	27%
50 – 64 years	21%
2 – 3 years	21%

Covid-19 Vaccination Update

The successful Bromley vaccination programme continues to deliver first, second and booster vaccinations to eligible group. Over 460,000 Covid vaccinations have been administered in Bromley to date, and there continues to be an intensive effort to maximise uptake and choice.

- 78% of people aged 12 and over have received a first dose, and 73% have received a second dose. Of all individuals registered in Bromley who are currently eligible, 60% have received their booster dose.
- All care homes have hosted at least one booster and flu clinic, with further vaccination visits to follow.
- 24% of housebound residents have had their booster so far.
- GP-led sites in Bromley have administered 244,000 vaccinations, and the Bromley Civic Centre service has administered 111,000 vaccinations.
- Where capacity permits, GP practices are running joint booster and flu clinics.
- There are six pharmacies in Bromley offering the Covid vaccine, providing over 2,000 appointments each week.
- 105,000 vaccinations were delivered in other healthcare and community settings, including at Guy's and St Thomas' and in local pharmacies.
- By 26 November, every secondary school will have hosted at least one Covid vaccination clinic. Children who missed their school visit for any reason are invited to attend another local vaccination service with their parent or guardian. Uptake amongst the 12-15 age group is currently at 37%. A south east London campaign has launched to encourage more young people to get vaccinated. This has involved working with young people as co-creators of the campaign, who will run content on their own social media channels. Updated information is available on the dedicated website <https://nhsselvax.com/>

